

Dear Council Member,

I recently heard about a project to limit store front advertising. This letter is to inform you that as a resident, I am in support of the Tri-County Commission on Alcohol and Drug Abuse's community safety and beautification Store Front project and am asking the Town/City of _____ to develop and enforce a Content Neutral Advertising Ordinance to limit store front advertising.

I agree that too much advertising on the store fronts in our neighborhoods and communities detracts from the beauty of the area. Further, I agree that it creates safety issues for customers, employees and police by blocking the line of sight from parking lot to cash register.

Thousands of dollars are spent on the beautification of our community entrances and downtown areas, but this initiative would be a cost effective, long lasting and simple way to enhance our communities now and in the future. I encourage City Council to consider a best practice recommendation of no more than 15% of exterior walls, windows and doors to be covered in advertising.

Thank you for your time and consideration,

Sincerely,